NJ Electrification Coaching Network

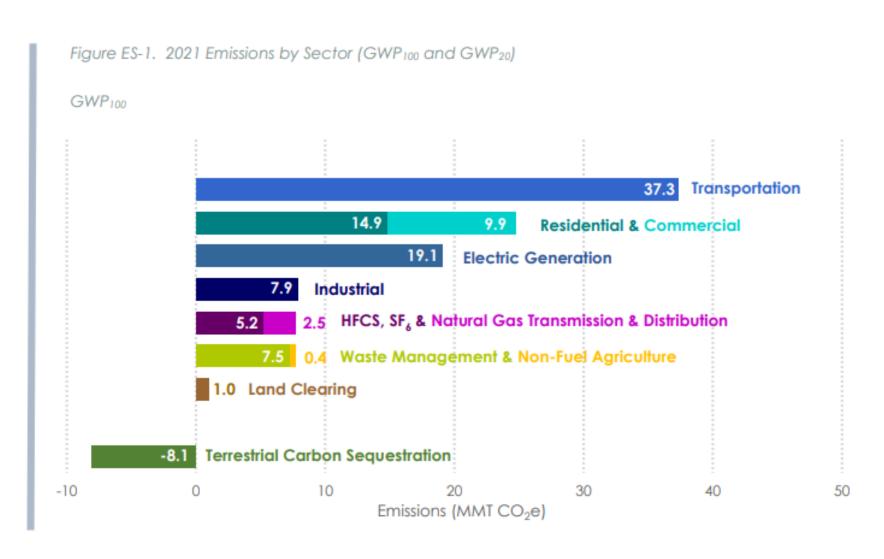
Pat Miller
Betsy Longendorfer
Ila Vassallo
Steve Miller
Chris Proulx



November 21, 2024

2024 NJ Greenhouse Gas Emissions Inventory Report

New Jersey Department of Environmental Protection



Top 3 Greenhouse Gas (GHG) Emissions Sources in NJ: 81% of All Emissions

- Electricity generation (19%)
- Transportation (37%)
- Residential/commercial buildings (25%)

REDUCE ALL 3

Source: 2024 NJ Greenhouse Gas Emissions Inventory Report
New Jersey Department of Environmental Protection

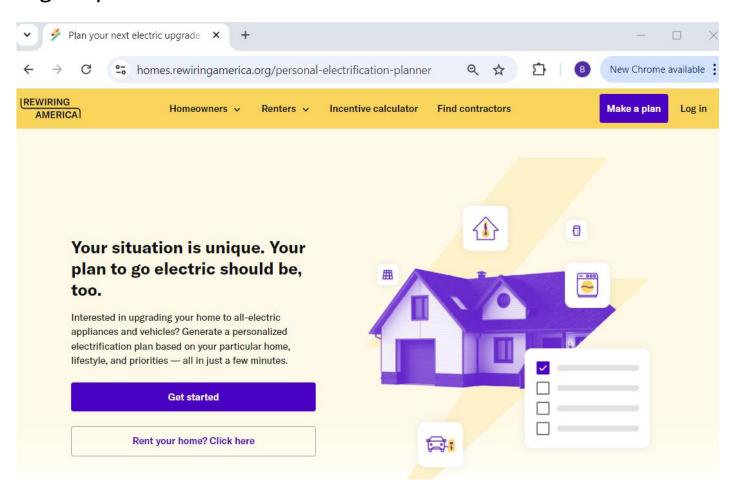
NJ Electrification Coach Network

How does a coaching session proceed?

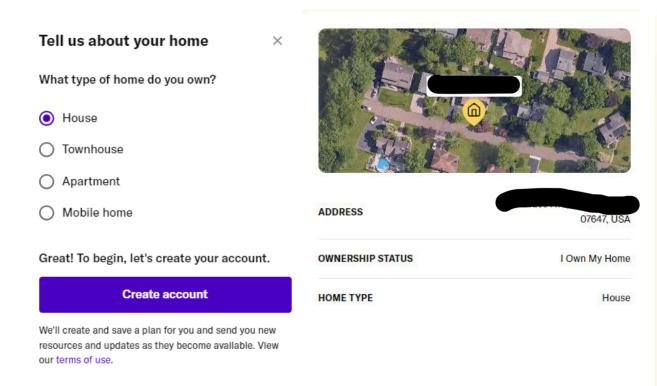
Without a good plan, you can't expect good results!

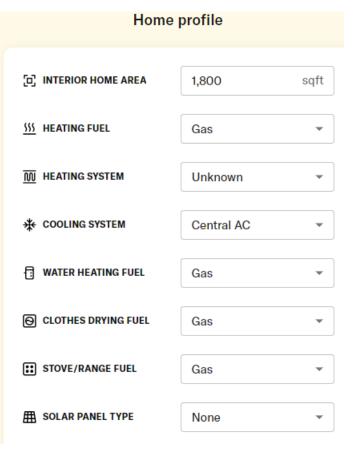
Quick tour: Rewiring America's Personal Electrification Planner

Your coach will ask similar questions and be able to account for special situations not covered here, as well as explaining the process.

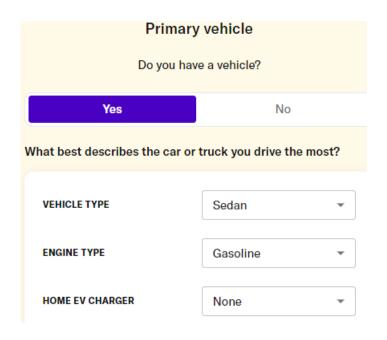


Enter data about yourself and your home



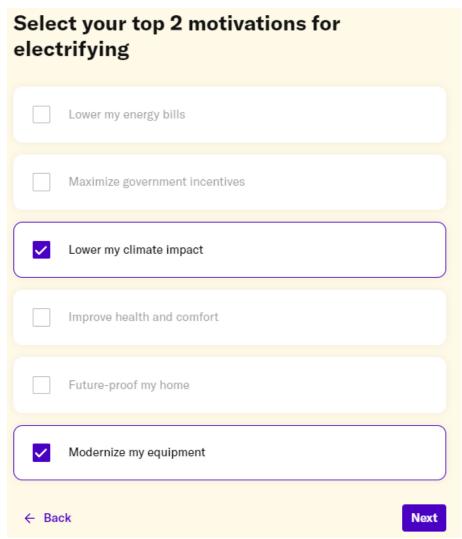


Enter data about yourself and your home

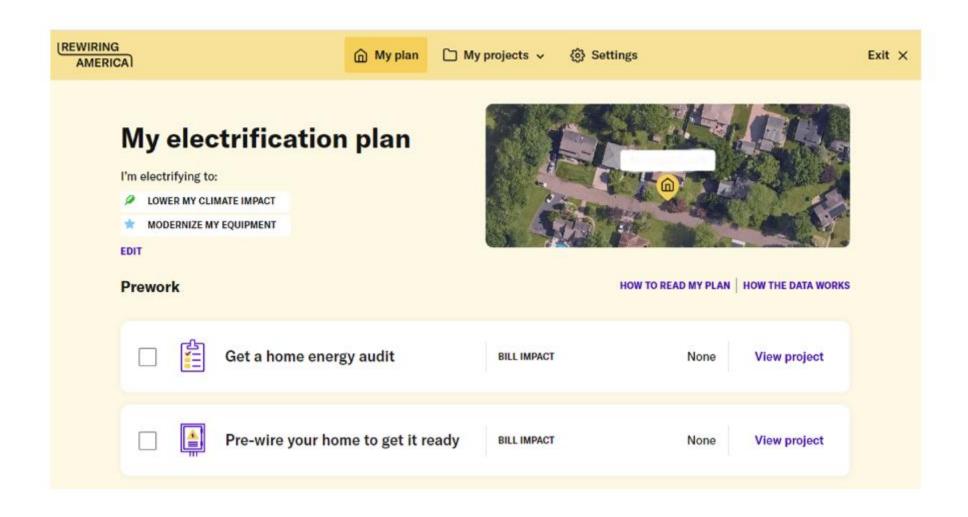




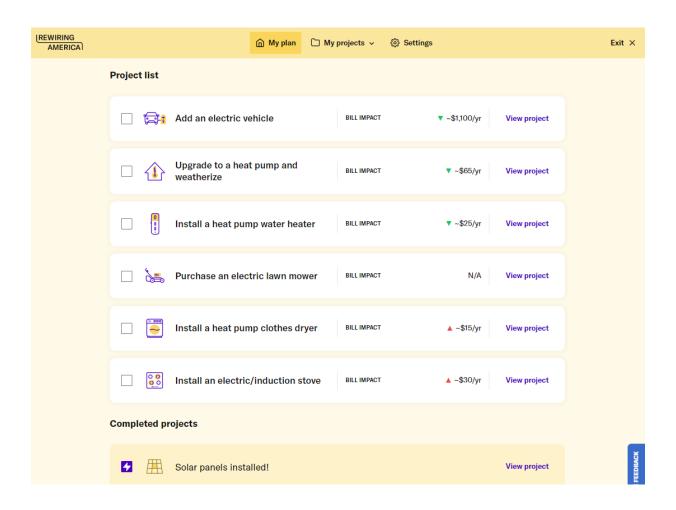
Household income is used to determine whether you are a low or moderate income household, which affects the rebates and credit amounts



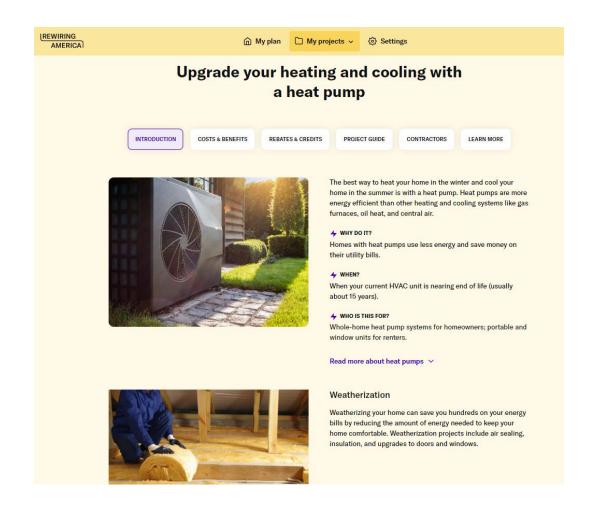
Electrification Plan Results

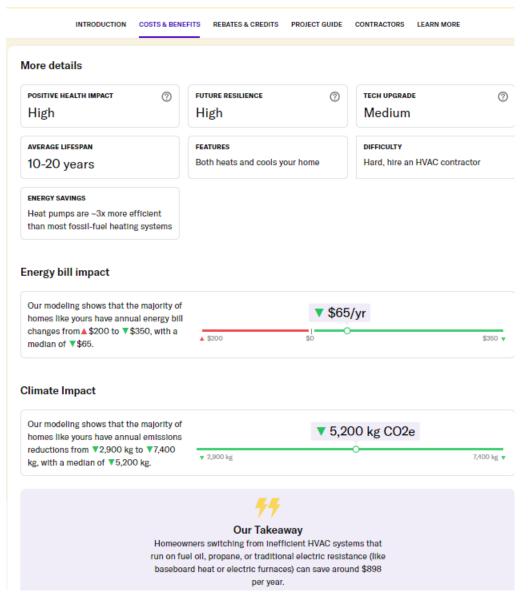


Plan (Cont'd)



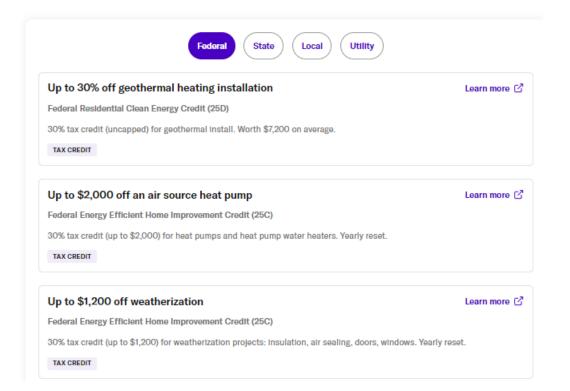
Clicking "View Project" for Heat Pumps shows:





INTRODUCTION COSTS & BENEFITS REBATES & CREDITS PROJECT GUIDE CONTRACTORS LEARN MORE

Rebates and Credits



INTRODUCTION COSTS & BENEFITS REBATES & CREDITS PROJECT GUIDE CONTRACTORS LEARN MORE

Upfront Costs

Our modeling shows homes like yours tend to spend between \$19,100 and \$19,100

Weatherization package costs

\$22,100, with the median value of

\$20,400.

Weatherization costs can vary significantly depending on the measures	About \$16,700
required for your home. A comprehensive weatherization package costs around \$16,700.	•
Air sealing	\$1,500
Attic floor insulation	\$8,000
Duct sealing	\$1,500
Wall insulation	\$5,700
Total	\$16,700
Hide paci	kage breakdown ^

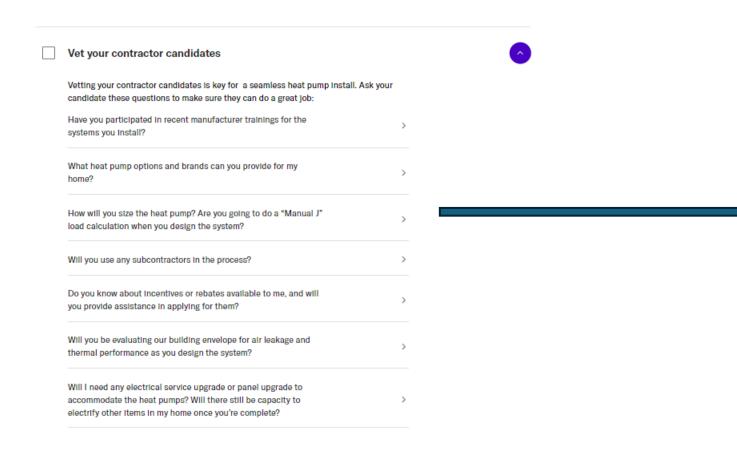
Estimates of costs, energy bill and climate impacts are based on the installation of a moderately efficient heat pump (SEER 18, HSPF 10) and a comprehensive weatherization package. Costs may be lower for newer, better-sealed homes or for installation of hybrid systems. Costs may be higher for homes that require ductwork, more insulation, or a more complex installation. Bill impacts may vary based on factors such as specific utility rates, local climate, and existing appliance efficiency and insulation level. Details of our methodology can be found <a href="https://example.com/heart-sealed-homes-new-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficiency-moderately-efficient-moderately-efficient-moderately-efficiency-moderately-e

INTRODUCTION COSTS & BENEFITS REBATES & CREDITS PROJECT GUIDE CONTRACTORS LEARN MORE

Project guide

Get an energy audit (optional)	
Make your home heat pump ready	
Source a list of contractor candidates	
Vet your contractor candidates	
Reach out for quotes	
Sign the contract	
Have the heat pump installed	
Set it and forget it	

Additional click on down arrow next to "Vet Your Contractor" step, then right arrow for details:



How will you size the heat pump? Are you going to do a "Manual J" load calculation when you design the system?

Answer you're looking for:

Your contractor should know how to properly size your heat pump, which requires knowing how much energy your home gains and loses over the course of a day — known as the "load calculation."

This calculation has been standardized in the industry as "Manual J," and the graphic below shows the standard inputs such as your climate and home position, the quality of the insulation, and the size and number of openings.

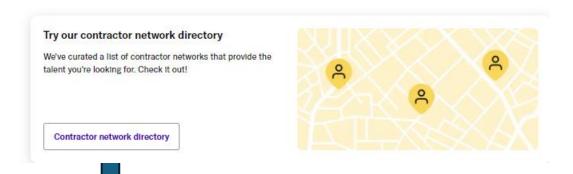


Make sure your contractor team doesn't resort to using rules of thumb or best guesses when designing your heat pump system; heat pump technology performs better when sized correctly (i.e. when the capacity of the heat pump matches the heat gain/loss of your home)

Follow up question: Do you use software to do load calculations?

INTRODUCTION COSTS & BENEFITS REBATES & CREDITS PROJECT GUIDE CONTRACTORS LEARN MORE

Find an HVAC contractor

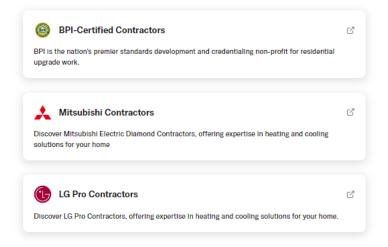


Find a contractor through networks that qualify their members

Contractor networks provide lists of contractors that have been independently qualified by the network. We've curated a list of these networks for you. Fill out the form to search. As always, follow our project guides when working with contractors.

ENTER YOUR HOME'S ZIP CODE	PROJECT TYPE	
07647	Heat pump Install	Search

We've found 3 networks near you



INTRODUCTION COSTS & BENEFITS REBATES & CREDITS PROJECT GUIDE CONTRACTORS LEARN MORE

Learn more about heat pumps

The pros and cons of heat pumps

Heat pumps are ultra-efficient heating and cooling machines. An all-in-one HVAC system has a higher upfront cost, but with rebates to help you save money, they're more affordable than you think.

Written by: Rewiring America



written by: Kewiring America	-	PS CONTRACTOR	
	12 2		
How heat pumps work			
Written by: Rewiring America		7	
3 ways heat pumps save you money			
Written by: Rewiring America			
The best AC is actually a heat pump			
Written by: Rewiring America		.77	
Why heat pumps are best for reducing pollut	tion		
Written by: Rewiring America		8	

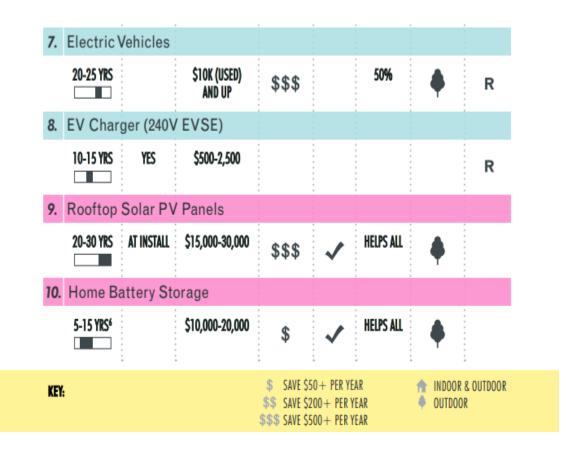
FAQs Do heat pumps work in cold climates? Yes. A heat pump can keep your home warm even when the temperature dlps down as low as -20° Fahrenhelt. In fact, heat pumps heat roughly half the homes in Norway, Finland, and Sweden, and more than 115,000 heat pumps have been Installed In Maine, one of the coldest U.S. states. Do I need to weatherize my home before installing a heat pump? Does a heat pump require pre-existing ductwork?

What will it cost? What will it save?

Federal Financing

ELECTRICAL UP FRONT COST **OPERATING** UPGRADE Purchase Renewable electricity \$0 R **Electrical Service** 20-25 YRS \$750-4,000 3. Heat Pump Space Heating and Cooling 15-20 YRS : AT INSTALL \$1,000 DIY, \$\$\$ TO \$20,000+ 4. Heat Pump Water Heater 10-15 YRS MAYBE \$1,500 DIY, 10% \$ \$4,000 INSTALLED 5. Electric Cooking 13-15 YRS YES \$2,000-3,000 5% 6. Electric Clothes Dryer 10-13 YRS \$1,000-2,000 \$\$

BEST: Rewiring America's IRA Calculator website: https://www.rewiringamerica.org/app/ira-calculator



Financing

* Numbers are VERY uncertain, due to pending NJ BPU decisions and to possible national political changes

IRA – Federal Tax Credits (Now)

- No income limit
- 25C: Energy Efficient Home Improvement
 - Max dollars (30%, up to \$2000), no carryover
- 25D: Residential Clean Energy Credit
 - No max dollars (30%), can carry over unused credits

IRA Rebates*

Awaiting submission and approval of NJ plan

 NJ BPU proposal: only for multi-family buildings in low-income NJ neighborhoods (income <80% of the area median income)

	Number of Family Members							
	1	2	3	4	5	6	7	8
AMI for NJ Metro Area	82,875	94,688	106,500	118,313	127,813	137,250	146,750	156,188
80% AMI	66,300	75,750	85,200	94,650	102,250	109,800	117,400	124,950
150% AMI	124,313	142,031	159,750	177,469	191,719	205,875	220,125	234,281

^{*} Numbers are VERY uncertain, due to pending NJ BPU decisions and to possible national political changes

Financial Support: excluding multi-family, low-income neighborhood rebates

* Numbers are VERY uncertain, due to pending NJ BPU decisions and to possible national political changes, talk to your coach

	Utility rebate (proposed for 2025)	25C tax credit**	25D tax credit
Electrical wiring			
Electrical panel		30% to \$600	
Cold-climate heat pump^	\$2,000	30% to \$2,000	
Heat pump water heater	\$750	30% to \$2,000	
Heat pump clothes dryer	\$500		
Electric/induction stove	\$150		
Ground source heat pump	\$10,000		30% no \$ limit
Rooftop solar			30% no \$ limit^^^
Battery storage			30% no \$ limit
Weatherization		30% to \$1,200^^	
Increase house efficiency 20-35%			
Increase house efficiency > 35%			
Increase house efficiency 5-32.5%	\$2,000-\$7,500		

^{** \$2,000/}year maximum rebate: heat pumps combined; \$1,200/year all other items combined

^{^ \$750} for a non-cold climate heat pump

^{^^} Includes replacing windows and doors and to \$150 for home energy audit

^{^^^} Credit can also include any cost for electrical panel if needed

IRA – Federal Energy Rebates (Now)

- Also called HOMES or HER (Home Efficiency Rebate)
- Income-dependent
- Single energy-efficient project, e.g. weatherization

	Number of Family Members							
	1	2	3	4	5	6	7	8
AMI for NJ Metro Area	82,875	94,688	106,500	118,313	127,813	137,250	146,750	156,188
80% AMI	66,300	75,750	85,200	94,650	102,250	109,800	117,400	124,950
150% AMI	124,313	142,031	159,750	177,469	191,719	205,875	220,125	234,281

Energy Savings	20% to 35%	Greater than 35%
Low income*	80% of cost up to \$4,000	80% of cost up to \$8,000
Other incomes	50% of cost up to \$2,000	50% of cost up to \$4,000

^{*} Numbers are VERY uncertain, due to pending NJ BPU decisions and to possible national political changes Income from https://www.huduser.gov/portal/datasets/il/il2023/2023summary.odn

IRA- Federal Home Electrification and Appliance Rebate (HEEHRA/HEAR) Waiting for federal approval of NJ Rebates in 2025

- Discounts for items that replace fossil fuel appliances
- Available only to low-to-moderate income households

	HEEHR	A Rebate*	25C Tax credit/yr **	25D Tax credit/yr	
Buying	Low income <80% AMI	Moderate income 80-150% of AMI	All incomes		
Weatherization	100% to \$1,600	50% to \$1,600	30% to \$1,200^		
Electrical wiring	100% to \$2,500	50% to \$2,500			
Electrical panel	100% to \$4,000	50% to \$4,000	30% to \$600		
Heat pump	100% to \$8,000	50% to \$8,000	30% to \$2,000		
Heat pump water heater	100% to \$1,750	50% to \$1,750	30% to \$2,000	7	
Heat pump clothes dryer	100% to \$840	50% to \$840			
Electric/induction stove	100% to \$840	50% to \$840			
Rooftop solar				30% no \$ limit^^	
Battery storage			30% no \$ limi		
Ground source heat pump			30% no \$ limit		

^{* \$14,000} maximum discount: all items combined over the multi-year duration of the program

^{** \$2,000/}year maximum discount: heat pumps combined; \$1,200/year all other items combined

[^] Includes replacing windows and doors and to \$150 for home energy audit

^{^^} Credit can also include any cost for electrical panel if needed

^{*} Numbers are VERY uncertain, due to pending NJ BPU decisions and to possible national political changes

Utilities

- Check for low- or zero-interest loans
- Check for posted sales on energy efficient equipment like smart thermostats, LEDs, etc.

EnergyStar Rebate Finder

Federal govt + local utilities

ENERGY STAR Rebate Finder



https://www.energystar.gov/rebate-finder

EnergyStar Rebate Results (Partial)

66 Records Found

The links below will take you to Web sites external to the energystar.gov domain. EXIT 💠

Filter Your Results	Incentives offered by Federal Government		
Q,	Air-Source Heat Pump - Single Package Tax Credit ?	30% of cost up to \$2,000	01/01/2023 - 12/31/2032
Filter By Product:	Federal Government		
□Appliances	The federal government offers a tax credit on the pu Source Heat Pumps - Single Package. Offer valid 01 Other restrictions may apply; please visit the websi	1/01/2023 through 12/31/2032.	Visit website to learn more
☐ Clothes Dryers (3)	Other restrictions may apply, please visit the websit	te for additional details.	
☐ Clothes Washers (4) ☐ Dehumidifiers (purchase) (2) ☐ Dehumidifiers (purchase) (2)	Air-Source Heat Pump - Split	30% of cost up	01/01/2023 - 12/31/203
☐ Dehumidifiers (recycling) (2) ☐ Freezers (recycling) (2)	Systems	to \$2,000	
Refrigerators (purchase) (2)	Tax Credit ?		
Refrigerators (recycling) (2)	Federal Government		
☐ Room Air Cleaners (2)	The federal government offers a tax credit on the pu Source Heat Pump - Split Systems. Offer valid 01/0 Other restrictions may apply; please visit the websi	1/2023 through 12/31/2032.	Visit website to learn more
☐ Building Products	other restrictions may apply, prease his the measure	te for additional detaile.	
Sealing and Insulation Products (1)	Dellana	20% - 6 6	01/01/2023 - 12/31/203
☐ Windows, Doors, and Skylights (1)	Boilers Tax Credit ?	30% of cost up to \$600	01/01/2023 - 12/31/203
☐ Heating & Cooling	Federal Government		
Air Source Heat Duran Single	The federal government offers a tax credit on the pu		Vii-in web-in-to-le-

Finding an HVAC Contractor

...and evaluating the quote

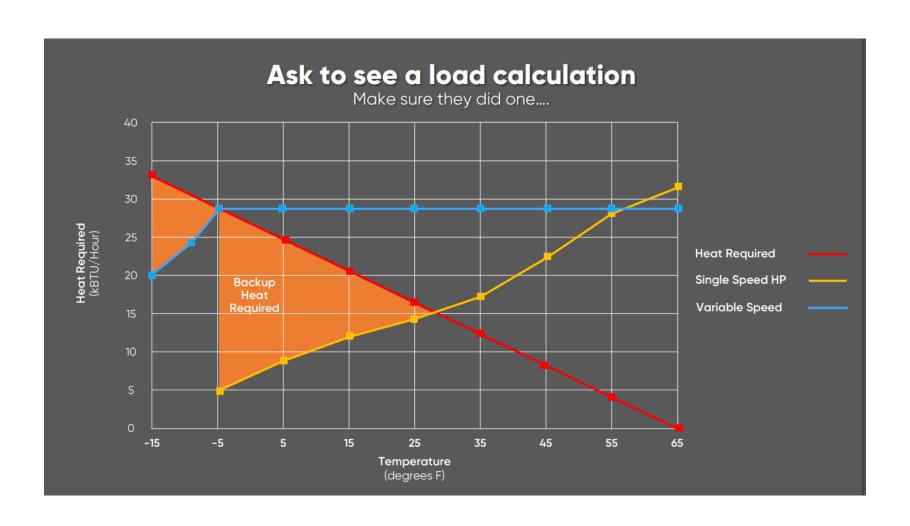
Finding a contractor

- Contractors are also scrambling to adopt newer technology
 - New rules requiring new refrigerants take effect 1/1/25
- Utilize existing certifications
 - BPI-Certification (Building Performance Institute)
 - Manufacturer Certification: Mitsubishi/LG/Daikin etc
- RewiringAmerica.org contractor recommendations
- Your utility might have recommendations, but beware whether their list has requirements that must be met, or is simply self-recommended. Note: PSE&G can use their own employees, called "Whole Home" or "Home Performance w/Energy Star" instead of HVAC contractors.
- We (NJ Electrification Coaching Network) are developing a database!
- Other states NYSERDA, TheSwitchIsOn

Evaluating the Contractor and Bid

- Get at least 3 proposals/job scopes.
 - They should ask about specific problems, such as draftiness, uneven heating.
 - Can it be done without fossil fuel? Don't just replace one gas appliance with another.
 - If you don't have a good plan, you won't have good results!
 - Talk to your coach
- Recommendations: Ask for other customers for heat pump installations
- Financing:
 - Ask about rebates and credits, low interest or zero interest loans, and about predicted energy savings.
 - If the job is cheaper, what is the reason? What are they not doing?
- Technical: Ask...
 - Whether electrical panel upgrades are required and if they could be avoided, or conversely if they are enough for your future projects.
 - Whether additional weatherization measures are needed and/or beneficial (insulation, ducts, windows/doors)
 - About space/ventilation requirements

 Technical: Ask if they computed your heating/cooling load and ask to see it, including the lowest temperature supported and whether backup heat is required



INTAKE FORM

NJ Electrification Coaches Network: Going Electric Intake Form

With your answers to the questions on this form, the NJ Electrification Coaches Network will be able to assign you an electrification coach. Your electrification coach will guide you through selecting HVAC equipment and/or electric appliances for your home or apartment so that you can save money and become a contributor to our clean energy economy.

Your information will not be shared or distributed beyond the Electrification Coaching group.

NJ Electrification Coaches Network

lla Vassallo NOVEMBER 2024 The purpose of the "Going Electric Intake Form" is to assign you an electrification coach to help you on your electrification journey.





GOING ELECTRIC INTAKE FORM

Provide your name, city, county, state, and email

Answer a few simple questions

Why do you want to electrify your home / apartment?

Do you have an anticipated time frame to start on your electrification journey?

Do you have an estimated cost in mind for your electrification improvements?

Are you familiar with Rewiring America and their Personal Electrification Planner?



Link to Intake Form: https://tinyurl.com/yc2ew6rc



An electrification coach will contact you to get started





My electrification plan

I'm electrifying to:



MAXIMIZE GOVERNMENT INCENTIVES LOWER MY CLIMATE IMPACT HOW TO READ MY PLAN HOW THE DATA WORKS Prework Get a home energy audit None View project BILL IMPACT Pre-wire your home to get it ready **BILL IMPACT** None View project

Project list



BILL IMPACT

Purchase an electric lawn mower

Completed projects



EV added!

View project

Solar panels installed!

View project



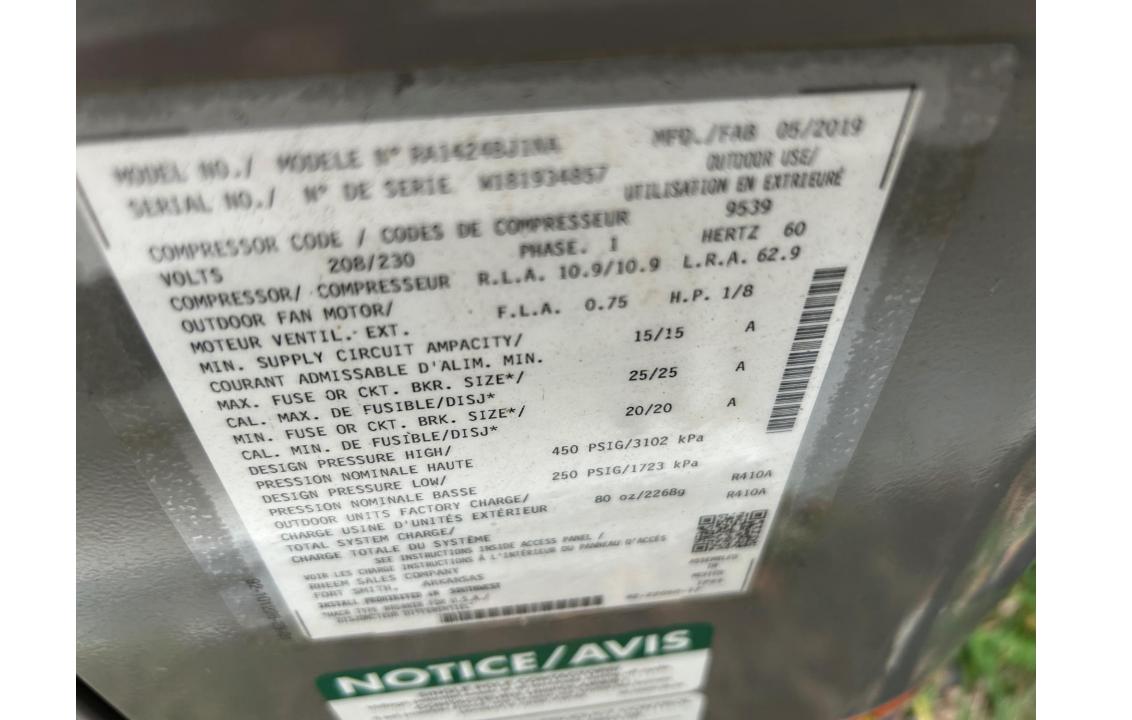
View project

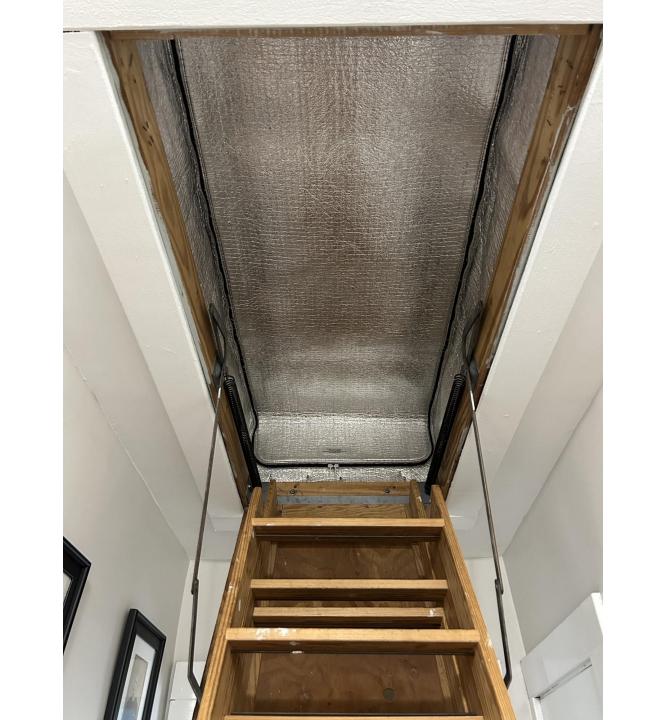
Electric stove installed!

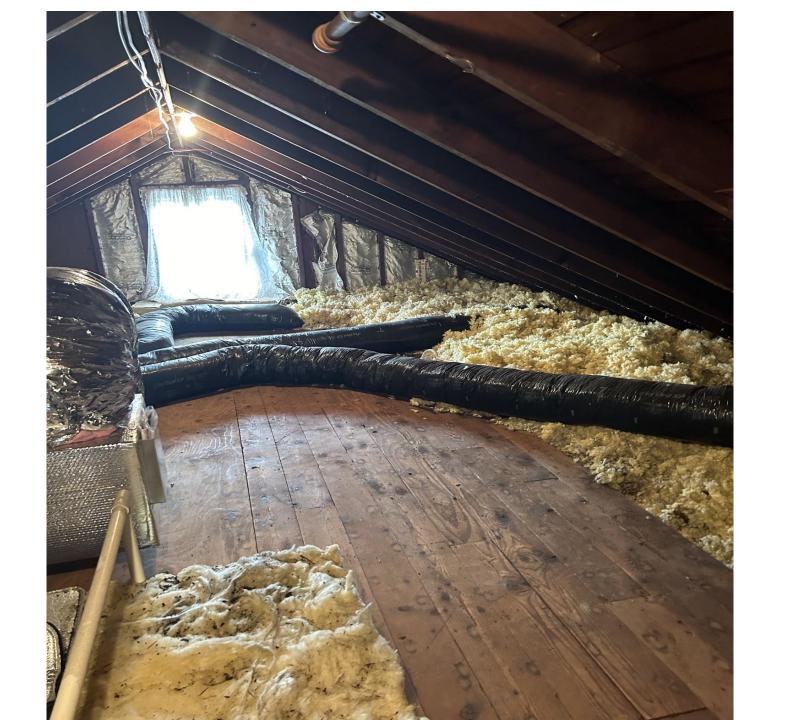
View project















A SIMPLE DO-IT-YOURSELF PROJECT DUCT SEALING











AUTOMATIC STORAGE WATER HEATER



ANSI Z21.10.1-CSA 4.1-2014

AIII			NOMIN	AL CAPACI	TY GAS TYPE	ITEM ID	
MODEL NUMBER				I 40 NATURAL		100217972	
GCRL-40 400				40	NATORAL	ALTITUDE FT.	
		RECO US GA	VERY AL/HR		SERIAL NUMBER	0 10100	
40000		40.94		1835111730815		BUILD DATE	
CASPR	ESSURES IN	W.C. MIN INLET	MAX WO	JRE PSI		08/30/2018	
4	14	5	15	50			

A. O. SMITH CORPORATION MCBEE, SC. USA



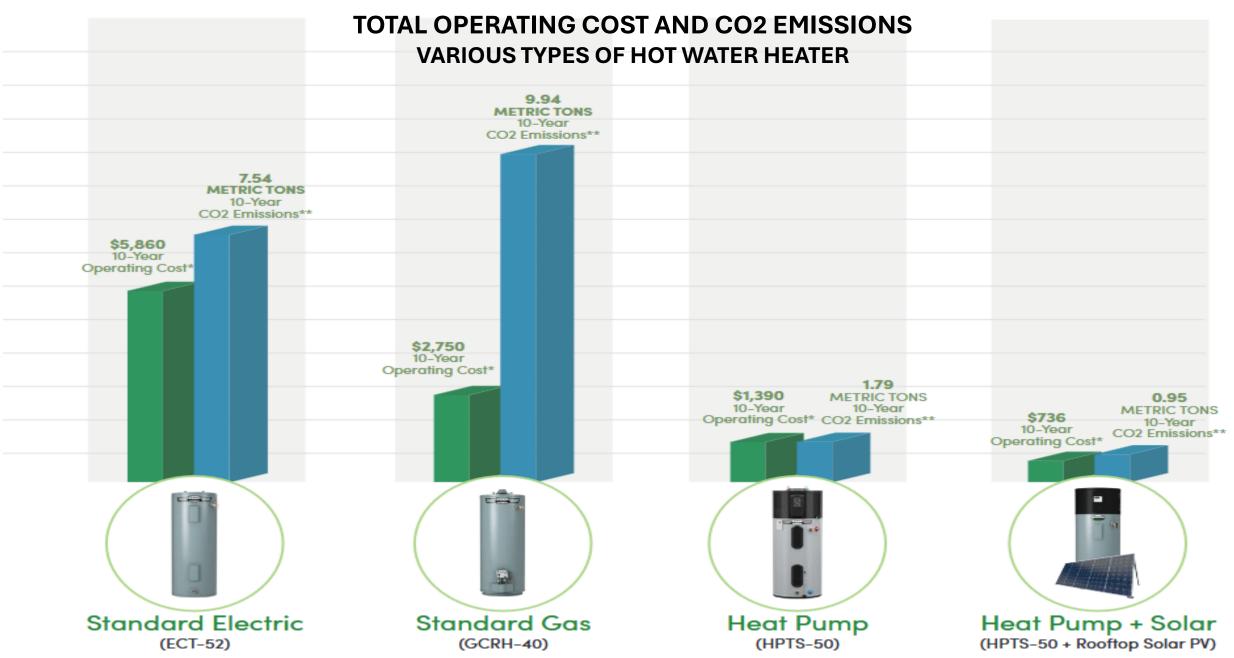


GCRL-40 400 **Model Number**

1600

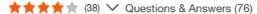


10 Year Period Shown Below





Performance Platinum ProTerra 50 Gal. 120-Volt Plug-in Smart Heat Pump Water Heater with 10-Year Warranty

















SHOP BLACK FRIDAY DEALS

Limit 3 per order

RICE

\$1698³

Was \$1998.00 Save \$299.70 (15%)

Get up to \$2,750 in Rebates for 07730



\$142.00/mo** suggested payments with 12 months** financing Apply Now 1

- · Heat pump water heater plugs into standard 120V outlet
- · Easy replacement for standard gas tank and 4.5x more efficient
- · Built in WiFi enables hot water control and energy usage tracking
- View More Details

Nominal Tank Capacity (gallons): 50 gal

40 gal

50 gal

65 gal

80 gal

Pickup at Hazlet

Delivering to 07730

Ship to Store

Dec 4 - Dec 9

25 available

FREE

Delivery

Saturday, Nov 23

25 available



Get Expert Water Heater Installation

Need help fast? Call 1-855-650-2786

Induction Ranges May 2024

\$1,099: Samsung NSI6DG9100SRAA



\$530: Lowest Price Gas

\$530: Lowest Price Electric

Resistance

\$840: IRA Rebate

https://www.rewiringame_ica.org/app/ira-calculator



https://www.bestbuy.com/site/samsung-bespoke-6-3-cu-ft-slide-in-electric-induction-range-with-anti-scratch-glass-cooktop-stainless-steel/6569010.p?skuld=6569010

\$1,215: GE Profile PB900YVFS

n-ranges/FCFI3083AS

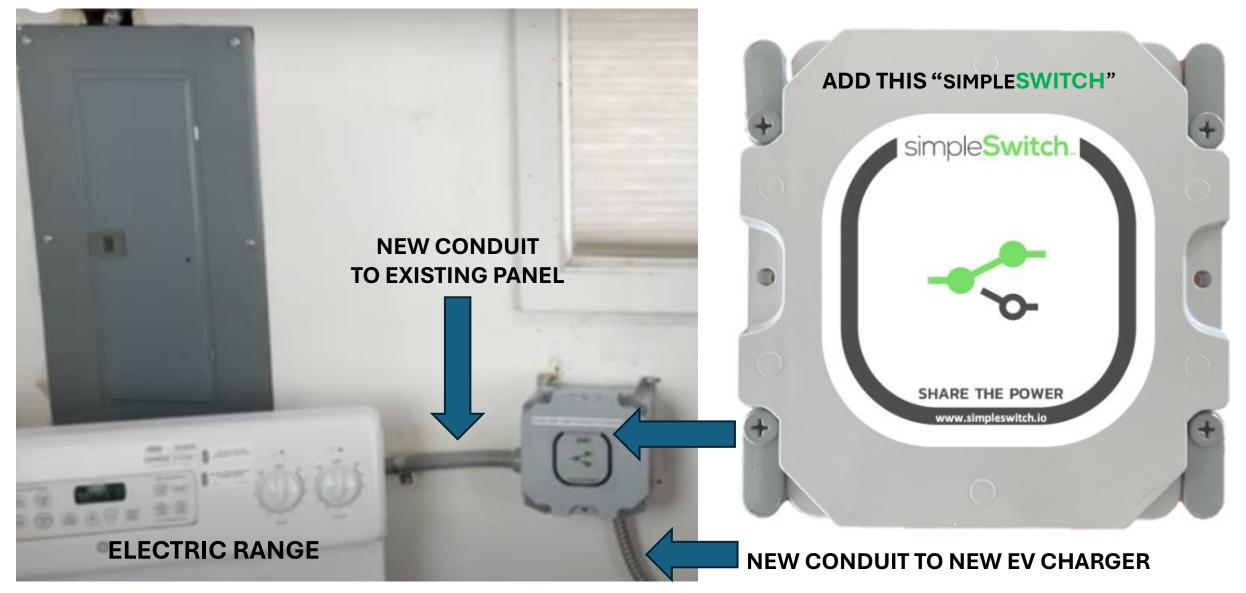


\$5,574: Bosch 800 36" Induction





SHARE A 40 AMP CIRCUIT (RANGE SHOWN HERE) WITH AN EV CHARGER (NO INCREASE IN PANEL ELECTRICAL LOAD)





EV CHARGING

- "UNIVERSAL WALL CONNECTOR" (mfd by Tesla)
- \$500 (Amazon); 24 foot cable
- Program for your available power and car capability: max currents of
 48A, 40A, 32A, 24A, 16A, 12A

EV Charging Circuits And Miles of Range Per Hour Added

	Circuit Breaker (Amps)	Maximum Output (Amps)	Power Delivery @240V (kW)	Miles of Range Added (Per Hour)	Miles of Range Added (Overnight - 10 hrs)	Approx kWh Adde (Overnight - 10 hrs
	100	80	19.2	35 - 75	350 - 750	175
	60	48	11.5	20 - 45	200 - 450	105
	50	40	9.6	18 - 38	175 - 375	85
	40	32	7.6	15 - 30	150 - 300	70
	30	24	5.7	10 - 22	100 - 220	50
	20	16	3.8	7 - 15	70 - 150	35
١	15	12	2.8	5 - 11	50 - 110	25

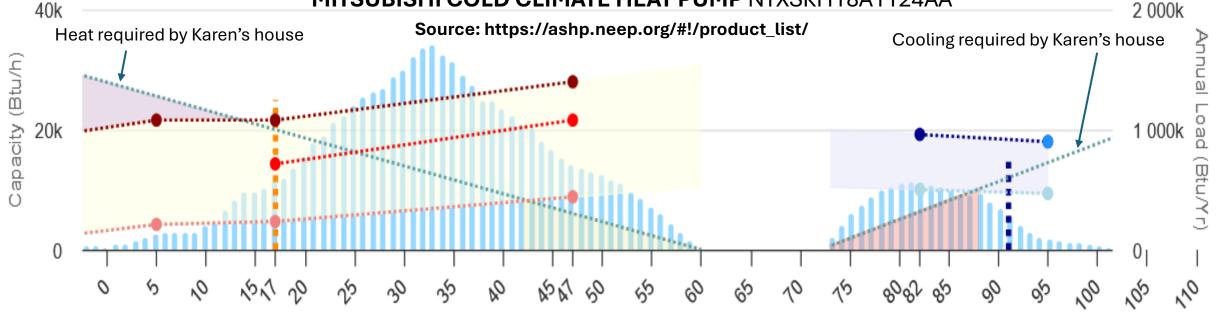












Outdoor Temperature (°F)

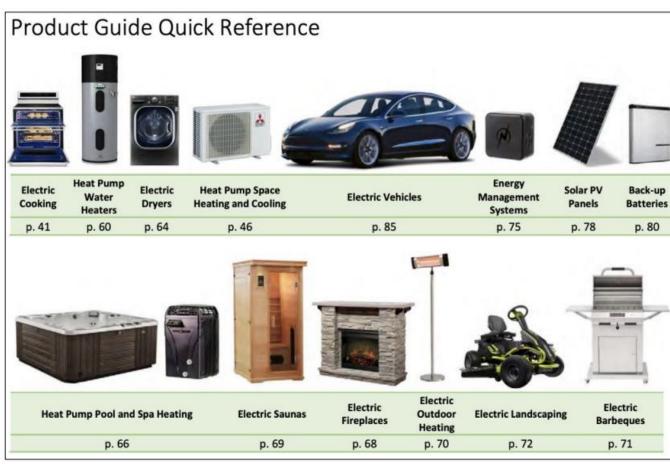
- Supplemental Heat
- Design Temperature
- Heating Load Line (Btu/h)
- Cooling Design Temperature
- Heating Rated Cap.
- Cooling Rated Cap.

- Modulating Heat Pump
- Heating Max. Cap.
- Cooling Modulating Zone
- Cooling Load Line (Btu/h)
- Annual Cooling Load x Hours (Btu/yr)
- Cooling Min. Cap.

- Potential Low-Load Cycling
- Heating Min. Cap.
- Cooling Low-Load Cycling
- Annual Load x Hours (Btu/yr)
- Cooling Max. Cap.

https://www.redwoodenergy.net/research/a-pocket-guide-to-all-electric-retrofits-of-single-family-homes (being updated)





USEFUL REFERENCES – pg 1

Redwood Energy (talks, plus research booklets) Several "pocket guides" available - see right panel of 1st page

BEST: https://www.redwoodenergy.net/research/a-pocket-guide-to-all-electric-retrofits-of-single-family-homes (being updated)

TOOLS:

"<u>Electrification of Homes Without an Electrical Service Upgrade</u>": Redwood Energy; appliance swapping; load-sharing devices;

"Watt Diet Calculator" Redwood Energy; (calculate electrical panel remaining capacity; share circuits; calculate house heat loss)

USEFUL REFERENCES- pg 2

ALL REFERENCES: https://climate.smiller.org/REF/ (600+)

"Climate Change and What you Can DO " (5/16/2024) https://smiller.org/REF1.docx

How To Identify Best Contractors & Best Heat Pumps https://climate.smiller.org/50x30/building-electrification/vendor-recommendations.html

Weatherization overview: https://climate.smiller.org/50x30/building-electrification/vendor-recommendations-1.html

JCP&L Weatherization programs:

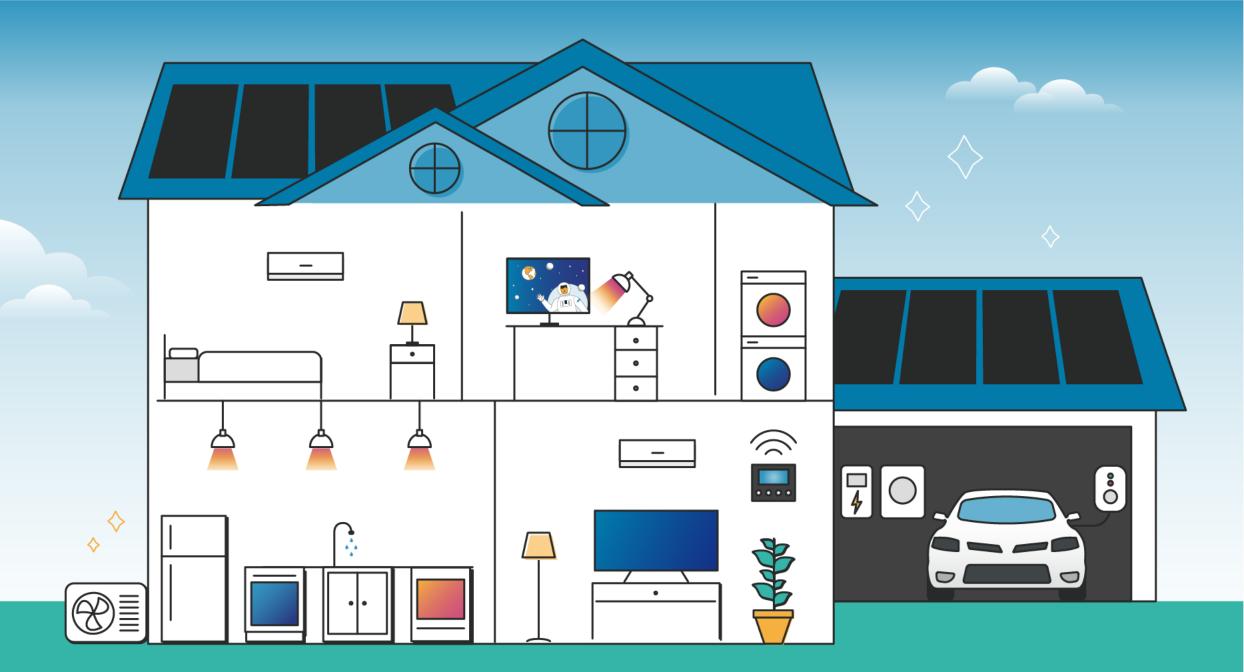
https://residential.energysavenj.com/jersey-central/MIWX/

ELECTRIFY EVERYTHING



A GUIDE TO COMFY, HEALTHY, CARBON-FREE LIVING

BY JOEL ROSENBERG, REWIRING AMERICA

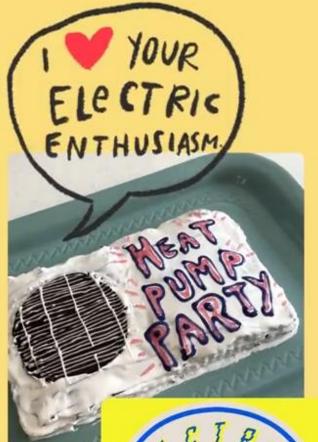


YOUR ENERGY!



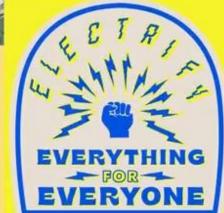
ZERO CHILL HEAT PUMPS.

ELECTRIC LASTS!



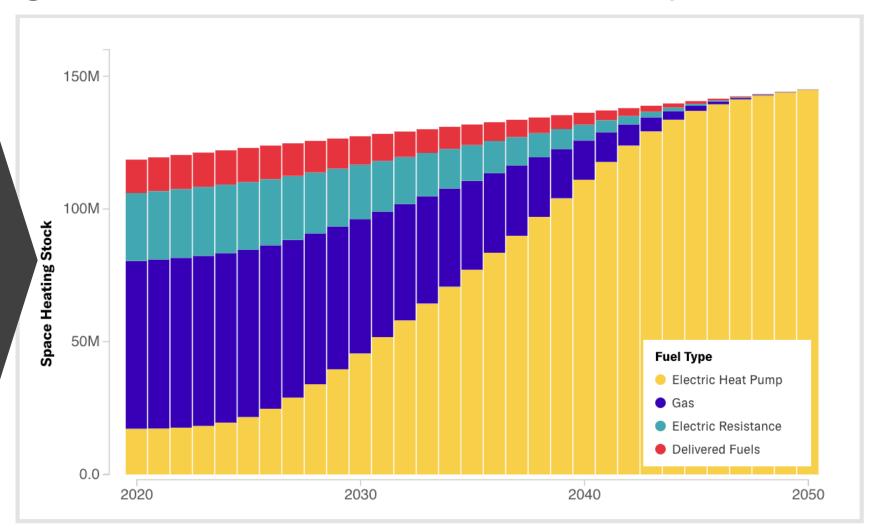






Ex: Space Heating: 140 Million homes to convert by 2050

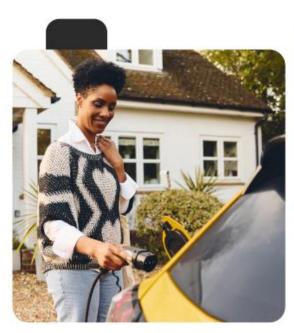
We need
many
Electrification
Coaches and
trained
Contractors



Anyone can become an electric coach

If you're a community leader, grandparent, teacher, elected representative, real estate professional, or contractor, this comprehensive and interactive course is for you!

Homeowners V Renters V Incentive calculator Find contractors







- Are you looking to level-up your electrification knowledge so that you can confidently persuade others to make the switch?
- Do you want to help your friends, family, and community electrify their homes?
- Do you want to create an abundant future that isn't powered by dirty fossil-fuels?
- Our free Electric Coach certification program is here to help!

Apply for the next cohort

4-week cohort-based training
Five coaching specializations
8+ hours of live coursework
15+ hours of supplementary on-demand content
700+ member community of #ElectrifyEverything
leaders

Homeowners ✓ Renters ✓ Incentive calculator Find contractors

"10/10! This course is essential for the decarbonization and electrification of our building stock."

—Joe, High School Teacher & Nonprofit Executive Director

Volunteers Needed!

- If you would like to learn how to become an Electrification Coach
 - Email
 - Pat Miller at patmiller@comcast.net
 - Steve Miller at stevemiller@comcast.net
 - Chris Proulx at chrisproulx98@yahoo.com